



For Immediate Release ...

Compass Marketing Announces Sponsorship of local Annapolis Olympian, Windsurfer Farrah Hall

ANNAPOLIS, Maryland; April 4th 2008 – John White, Chairman & CEO of Compass Marketing, Inc., today announced his company’s sponsorship of Annapolis windsurfer Farrah Hall, one of two contenders to represent the USA at the 2008 Olympic Games in China.

Compass Marketing is the country’s leading marketing and sales company for consumer products. At a ceremony at the company’s headquarters on Severn Avenue on the Annapolis waterfront, John White presented Hall with a new competition sail for her RS:X windsurfing board, featuring the transparent high-tech Mylar sail. Hall, who has just returned from training and competing in Europe, trialled the new sail on the Chesapeake Bay, near the US Naval Academy and the Severn Sailing Association.

“Compass Marketing has a proud history of supporting local causes,” White said. “Here at Compass we believe that giving back to the community is not a choice but a responsibility. Farrah’s extraordinary drive, competitive spirit, and commitment to excellence mirror the values of Compass Marketing and we know she will be an outstanding ambassador for our country. Farrah takes the best wishes of all of us to her future regattas around the world.”

White continued: “Farrah has made huge personal sacrifices in her efforts to win the right to represent the USA at the Olympics, living in her minivan at US regattas, and travelling to Europe at her own expense to train and compete with other countries’ teams to build skills and gain experience not available to her here. We hope our support and involvement will make her road to China smoother and we encourage others to join us in supporting Farrah’s Olympic adventure.”

Hall thanked White and Compass Marketing. “I can’t tell you how much it means to me and my family to receive such generous support right here in our home town,” she said. The St Mary’s College graduate described her three-year Olympic quest as the most challenging but rewarding endeavor of her life. “It requires bringing together three major elements: equipment-specific sailing technique, racecourse management and tactical sailing, and Iron Man-level physical fitness. I am grateful for my ability to rise to elite levels of competition, mental strength, and physical fitness. It has been a lonely and difficult life at times but the tribulations seem insignificant, weighed against the friendships, experience and support I’ve been blessed with.”

For more about Farrah Hall, go to <http://www.farahhall.com>. For more about Compass Marketing and its community support programs go to http://www.compassmarketinginc.com/compass_cares.html

For More Information, contact: Alisa Greenwood, Marketing Manager, Compass Marketing, Inc., 410-268-0030 or agreenwood@compassmarketinginc.com

Watch video of Farrah trialling her new sail

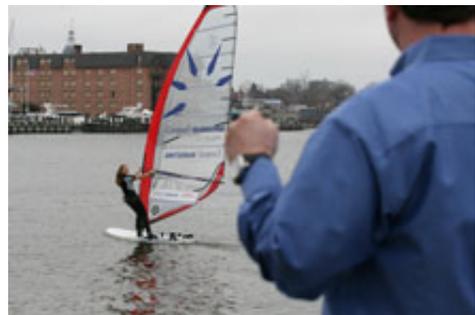


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John White, Olympic Hopeful Farrah Hall and Bertrand Racing President John Bertrand



John White rooting on Farrah Hall trialling her new Compass Marketing RS:X sail.



Farrah Hall and Compass Marketing, Inc. Chairman & CEO John White





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