



For Immediate Release ...

COMPASS MARKETING SPONSORS JDRF RIDE TO CURE DIABETES TEAM

ANNAPOLIS, Maryland; June 21, 2007 – Compass Marketing, Inc. is sponsoring a team of riders to participate in the Juvenile Diabetes Research Foundation's (JDRF) "Ride to Cure Diabetes" on Saturday, June 23, 2007 in Sonoma, California. This is a cause close to the heart of the Chairman and CEO of Compass Marketing, John White, whose six year-old nephew Joseph was diagnosed with type 1 diabetes last year. "My nephew has a disease which at the moment has no cure and I want to do all I can to help raise money so that it can be cured in his lifetime. With support, this goal is attainable. We need everyone to help by sponsoring us in this ride for a cure.", said John. Compass Marketing also covered the expense of the bikes for the entire team.



Dan White tests a bike before buying it.



Mike and Tom, another brother, shop for helmets at the Bike Doctor of Waldorf

All seven of Joseph's uncles are participating in the ride, which is the largest JDRF fundraising event. The one-hundred mile bike ride will be grueling for the amateur team but their goal is to help put one of America's deadliest diseases under their wheels for good.

The JDRF is the leading charitable funder and advocate of type 1 (juvenile) diabetes research worldwide. The mission of JDRF is to find a cure for diabetes and its complications through the support of research. 95% of the money that is raised goes directly to help with research. Since its founding in 1970 by parents of children with type 1 diabetes, JDRF has awarded more than \$1 billion to diabetes research, including more than \$122 million in FY2006. In FY2006, the Foundation funded 500 centers, grants and fellowships in 20 countries.

For more information on Type 1 Juvenile Diabetes, please visit <http://www.jdrf.org/>

For More Information, Contact: Alisa Greenwood, Compass Marketing, Inc., 410-268-0030, agreenwood@compassmarketinginc.com

[Close Window](#)