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Eastport marketing company lends support to boardsailor

Published April 04, 2008

Arnold-based boardsailor Farrah Hall held a press conference this morning to announce a sponsorship arrangement with Compass Marketing.

Compass Marketing, an Eastport-based sales and marketing firm founded by John White, will provide the Broadneck High graduate with a much-needed infusion of cash as she continues her campaign for the 2008 Summer Olympics in Beijing, China.

"It's my first time of ever having a real sponsor. I'm extremely happy," Hall told USA Today this week.

Hall won the United States Olympic Trials in women's RS:X boardsailing class on the water, but had the victory taken away by a protest committee that ruled that awarded runner-up Nancy Rios (Cocoa Beach, Fla.) redress as a result of a collision in the final race.

Hall has waged a legal fight to have the decision overturned. She received good news late last month when the Olympic Sailing Committee announced it would reopen the matter and conduct a thorough hearing on April 8-9 at US Sailing headquarters in Portsmouth, R.I.



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