



Compass Marketing Announces New President and Chief Operating Officer

Industry veteran Todd Mitchell will lead sales and marketing to a bright future

ANNAPOLIS, Md. ([PRWEB](#)) July 13, 2018 -- Compass Marketing is pleased to announce that Todd Mitchell, the former President of Crossmark Sales Agency, is joining the company as the new President and Chief Operating Officer. Mitchell is bringing years of experience and expertise in the service of CPG clients to Compass, along with a vision of how to streamline operations and better support clients and customers.

John White, CEO of Compass Marketing, stated, “Todd has an infectious energy and zest for life, along with solid business experience and industry relationships. He is the perfect addition to our executive team and will be a great asset as we continue to increase our suite of services to our clients.”

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About Compass Marketing, Inc.

Compass Marketing Inc. is headquartered in Annapolis, MD and is a leading marketing agency for consumer products in the U.S. Compass Marketing has grown to proudly represent a powerful portfolio of Fortune 100 clients. For more information visit <http://www.compassmarketinginc.com>.

About Todd Mitchell

Most recently, Todd Mitchell served as the President of Crossmark Sales Agency from 2012 to 2017. He was responsible for cross-functional team leadership for multiple business units with up to 10,000 employees including senior vice presidents of Walmart, Target, Grocery channel, Drug channel and Convenience channel. Prior to this role, he worked at Crossmark for 12 years, building a strong network of relationships with executives at CPG companies.



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