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Media Contact:

Alisa Greenwood

agreenwood@compassmarketinginc.com

410.268.0030 ext. 200

Compass Marketing Inc. Partner with WhiteWave Foods

Annapolis-based Sales and Marketing Company Partners with Fastest Growing Food Manufacturer in the U.S.

ANNAPOLIS, Maryland, March 3, 2015 – Compass Marketing Inc. has announced the addition of WhiteWave Foods to its portfolio of blue chip clients. WhiteWave is the fastest growing food company in the US.

John White, Chairman and CEO of Compass Marketing welcomes the opportunity. “WhiteWave’s brands are unrivaled in the industry. We are excited to represent them and to leverage our experience to build a successful partnership.”

With the addition of WhiteWave, Compass now represents a strong portfolio of brands including Procter & Gamble, Unilever, Johnson & Johnson, McCormick, Mars, Colgate, and the Kellogg Company. These brands have combined annual sales of more than \$400 billion.

About The WhiteWave Foods Company

The WhiteWave Foods Company is a leading consumer packaged food and beverage company that manufactures, markets, distributes, and sells branded plant-based foods and beverages, coffee creamers and beverages, premium dairy products, and organic produce throughout North America and Europe. The Company also holds a 49% ownership interest in a joint venture that manufactures, markets, distributes, and sells branded plant-based beverages in China.

WhiteWave is focused on providing consumers with innovative, great-tasting food and beverage choices that meet their increasing desires for nutritious, flavorful, convenient, and responsibly-produced products. The Company's widely-recognized, leading brands distributed in North America include Silk® and So Delicious® plant-based foods and beverages, International Delight® and LAND O LAKES®* coffee creamers and beverages, Horizon Organic® premium dairy products, and Earthbound Farm® organic salads, fruits, and vegetables. Its popular plant-based foods and beverages brands in Europe include Alpro® and Provamel®, and its plant-



based beverages in China are sold under the Silk® ZhiPuMoFang® brand. To learn more about WhiteWave, visit www.whitewave.com.

*The LAND O LAKES brand is owned by Land O'Lakes, Inc. and is used by license.

About Compass Marketing Inc.

Compass Marketing Inc. is headquartered in Annapolis, MD and is a leading marketing agency for consumer products in the US. Compass Marketing has grown to proudly represent a powerful portfolio of Fortune 100 clients, who collectively have over \$400 billion in annual sales. For more information visit www.compassmarketinginc.com.

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