

March 6, 2009

**COMPASS MARKETING HAS RECEIVED THE PRESTIGIOUS
2008 JOHNSON & JOHNSON LEADERSHIP AWARD**

This award is given to individuals who consistently exceed job standards, exhibit superior sales performance and demonstrate leadership behaviors. Other criteria that Johnson & Johnson uses includes exceptional customer focus and satisfaction driven by results, differentiation among other brokers and



excellent collaboration. This award is one of only two given out by Johnson & Johnson and is one more reason why Compass Marketing is the preferred broker to the largest consumer product companies in the world and the leading alternate channel sales and marketing company in the country.