

**February 28, 2007**

**ANNAPOLIS CEO, JOHN WHITE HONORED AS A FUTURE 50 CEO  
BY SMARTCEO MAGAZINE FOR SECOND YEAR IN A ROW**

John White, Chairman & CEO of Compass Marketing, Inc. in Annapolis, MD, was named for the second time as a SmartCEO 2006 Future 50 Winner. The strict criteria for this award is based on a number of factors including employee and revenue growth over the last three years. Only 6% of the winners were in the marketing category, Compass Marketing Inc. being one of them.



Compass Marketing, Inc. is the leading marketing and sales company for consumer products in the country. Chairman & CEO John White founded Compass Marketing, Inc., headquartered in Annapolis, MD, in 1998 while working out of his home. Without a single client or customer, John set out to define alternate channels and to attempt to convince manufacturers of the sales and marketing potential due to the increasing consumer trends toward “away from home consumption” driven by both parents working. Compass Marketing has grown to now proudly represent ten Fortune 500 clients, who collectively have over \$165 billion in annual sales.

For more information visit [www.compassmarketinginc.com](http://www.compassmarketinginc.com)

Baltimore SmartCEO magazine is a business monthly reaching 34,000 CEOs, business owners and company builders in the Baltimore metropolitan region. The Future 50 program celebrates business growth and recognizes companies and owners who are keeping Baltimore/Washington business climate vibrant and exciting. This year’s Future 50 list currently employs 5,139 people and creates more than \$1 billion in local revenues.